



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser/T-Code Pol/ISS/Americans For Job Security(16954)
Agency/T-Code Crossroads Media (1218)/055317791
Buyer SANTUOSO, MICHELLE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand AMERICANS FOR JOB SECURITY (137659)
Acct Types National/Political
Est/Headline 1020/06325691
Demo
Revision
Comments AMERICANS 4 JOB SEC
***** THIS IS A CASH IN ADVANCE

Invoice 643372
Inv Date 10/28/2012
Terms Net 30
Contract 332332
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:19PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
17.0	Spot	1:00:00PM- 3:00:00PM	Day, M-1	10/01/12 1:31PM (Mo)	00:30	AJS12TV01H	\$1000.00	
18.0	Spot	10:00:00AM-11:00:00AM	Day, M-1	10/01/12 10:46AM (Mo)	00:30	AJS12TV01H	\$700.00	
19.0	Spot	10:00:00PM-11:00:00PM	Day, M-1	10/01/12 10:34PM (Mo)	00:30	AJS12TV01H	\$12000.00	
20.0	Spot	11:00:00PM-11:35:00PM	Day, M-1	10/01/12 11:23PM (Mo)	00:30	AJS12TV01H	\$2800.00	
21.0	Spot	11:35:00PM-12:05:00AM	Day, M-1	10/01/12 11:57PM (Mo)	00:30	AJS12TV01H	\$1300.00	
22.0	Spot	11:00:00AM-12:00:00PM	Day, M-1	10/01/12 10:58AM (Mo)	00:30	AJS12TV01H	\$1600.00	
23.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/01/12 12:39PM (Mo)	00:30	AJS12TV01H	\$1300.00	
24.0	Spot	3:00:00PM- 4:00:00PM	Day, M-1	10/01/12 3:45PM (Mo)	00:30	AJS12TV01H	\$1000.00	
25.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1	10/01/12 4:40PM (Mo)	00:30	AJS12TV01H	\$1300.00	
26.0	Spot	5:30:00AM- 6:00:00PM	Day, M-1	10/01/12 5:52AM (Mo)	00:30	AJS12TV01H	\$1200.00	
27.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	10/01/12 5:54PM (Mo)	00:30	AJS12TV01H	\$3000.00	
28.0	Spot	6:00:00AM- 7:00:00PM	Day, M-1	10/01/12 6:55AM (Mo)	00:30	AJS12TV01H	\$2600.00	
29.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1	10/01/12 7:29PM (Mo)	00:30	AJS12TV01H	\$5000.00	
30.0	Spot	7:00:00AM- 9:00:00PM	Day, M-1	10/01/12 7:30AM (Mo)	00:30	AJS12TV01H	\$2800.00	
31.0	Spot	8:00:00PM-10:00:00PM	Day, M-1	10/01/12 8:45PM (Mo)	00:30	AJS12TV01H	\$16000.00	
61.0	Spot	1:00:00PM- 3:00:00PM	Day, Tu-1	10/02/12 2:26PM (Tu)	00:30	AJS12TV01H	\$1000.00	
62.0	Spot	10:00:00AM-11:00:00AM	Day, Tu-1	10/02/12 10:24AM (Tu)	00:30	AJS12TV01H	\$700.00	
63.0	Spot	10:00:00PM-11:00:00PM	Day, Tu-1	10/02/12 10:35PM (Tu)	00:30	AJS12TV01H	\$10000.00	
64.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1	10/02/12 11:33PM (Tu)	00:30	AJS12TV01H	\$2800.00	
65.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-1	10/02/12 11:53PM (Tu)	00:30	AJS12TV01H	\$1300.00	
66.0	Spot	11:00:00AM-12:00:00PM	Day, Tu-1	10/02/12 11:41AM (Tu)	00:30	AJS12TV01H	\$1600.00	
67.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1	10/02/12 12:49PM (Tu)	00:30	AJS12TV01H	\$1300.00	
68.0	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1	10/02/12 3:48PM (Tu)	00:30	AJS12TV01H	\$1000.00	
69.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1	10/02/12 4:20PM (Tu)	00:30	AJS12TV01H	\$1300.00	
70.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1	10/02/12 5:28PM (Tu)	00:30	AJS12TV01H	\$3000.00	
71.0	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1	10/02/12 5:52AM (Tu)	00:30	AJS12TV01H	\$1200.00	
72.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	10/02/12 6:14PM (Tu)	00:30	AJS12TV01H	\$4000.00	
73.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1	10/02/12 6:22AM (Tu)	00:30	AJS12TV01H	\$2600.00	
74.0	Spot	7:00:00AM- 9:00:00PM	Day, Tu-1	10/02/12 7:59AM (Tu)	00:30	AJS12TV01H	\$2800.00	
75.0	Spot	7:30:00PM- 8:00:00PM	Day, Tu-1	10/02/12 7:48PM (Tu)	00:30	AJS12TV01H	\$5000.00	
76.0	Spot	9:00:00PM-10:00:00PM	Day, Tu-1	10/02/12 9:21PM (Tu)	00:30	AJS12TV01H	\$10000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$103,200.00	Total Spots	31
Commission	(\$15,480.00)		
Net Total	\$87,720.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.